

RIVERFEST PARK

DISC GOLF

SPONSORSHIP

DE SOTO
KANSAS



LINKING CHAINS “FORE” COMMUNITY

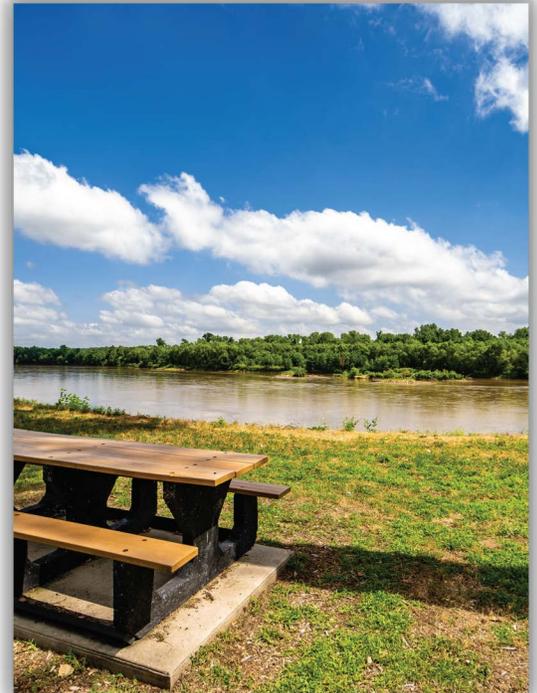
We are excited to extend an invitation to join us in making the Riverfest Park disc golf course a reality! This sponsorship packet presents an array of opportunities, whether you're an avid disc golfer, a local supporter, or a company passionate about community engagement.

At the heart of this initiative is a shared love for disc golf and a commitment to enhancing our community. From a modest \$10 contribution to more substantial investments up to \$15,000, every donation plays a vital role in the creation of this disc golf course at Riverfest Park.

This project is not just about building a course; it's about fostering a sense of community, creating recreational spaces for everyone, and leaving a lasting impact on De Soto. Whether you're drawn to disc golf for the love of the game or the positive influence it brings to our community, your support is instrumental in bringing this vision to life.

We encourage you to explore the diverse sponsorship levels and find the one that resonates with your passion and capacity to contribute. Your generosity ensures that the Riverfest Disc Golf Course becomes a cherished asset for disc golf enthusiasts and a beacon of community vitality.

Thank you for considering this opportunity to make a meaningful impact. Together, let's build a disc golf course that reflects the spirit of our community and creates lasting memories for generations to come.



All sponsorship opportunities are for a 3-year term agreement except 'Course Level Sponsorships' which lasts 5 years. Sponsorships perks can be terminated if business/organization is unable to operate or if the business undergoes substantial changes affecting its branding or community involvement.

COURSE LEVEL SPONSORSHIPS

COURSE SPONSOR - \$15,000 MONETARY OR IN-KIND

SPONSORSHIP LENGTH: 5 YEARS



A Course Level Sponsorship is the premier tier of support, offering the highest level of visibility and impact on this community project.

Whether you want to provide monetary support or donate services to make this a top-notch course, let us know how you can help make this a top-notch course!

BENEFITS

Name and/or logo on main marquee information board (featured position)

Mention as title sponsor in disc golf course press release

Two free registrations for any City-sponsored disc golf tournament held at the course

Mention in a quarterly mailed newsletter, delivered to all De Soto households

Name mentioned in City's email newsletter

Business cards or coupons provided by the sponsor will be included in player packs at City-sponsored local tournaments

Name/logo on City's disc golf course web page

Name/logo on City social media post



913-586-5255



DESOTOKS.US/DISCGOLFCOURSE



33440 W 79TH ST, DE SOTO, KS 66018

COURSE LEVEL SPONSORSHIPS

ACE SPONSOR - \$5,000+ MONETARY OR IN-KIND
SPONSORSHIP LENGTH: 5 YEARS



BENEFITS

Name on main marquee information board

Two free registrations for any City-sponsored disc golf tournament held at the course

Mention in a quarterly mailed newsletter, delivered to all De Soto households

Name mentioned in City's email newsletter

Business cards or coupons provided by the sponsor will be included in player packs at City-sponsored local tournaments

Name/logo on City's disc golf course web page

Name/logo on City social media post



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HOLE LEVEL SPONSORSHIPS

Sponsorship Length: 3 Years



EAGLE - \$2,000

Hole & Bench Sponsor

5 available

**Name/logo on tee pad sign
of a hole with a bench**

Business cards or coupons provided by the sponsor will be included in player packs at City-sponsored local tournaments

**Name/logo on City's disc
golf course web page**

**Name/logo on City
social media post**



BIRDIE - \$1,500

Signature Hole Sponsor

4 available

**Name/logo on tee pad sign
of a Signature Hole***

Business cards or coupons provided by the sponsor will be included in player packs at City-sponsored local tournaments

**Name/logo on City's disc
golf course web page**

**Name/logo on City
social media post**

**Signature holes are selected based on unique characteristics or challenges that distinguish them from others on the course.*



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HOLE LEVEL SPONSORSHIPS

Sponsorship Length: 3 Years



PAR - \$1,000

Hole Sponsor

8 available

Name/logo on tee pad sign

Business cards or coupons provided by the sponsor will be included in player packs at City-sponsored local tournaments

Name/logo on City's disc golf course web page

Name/logo on City social media post



"19TH HOLE" - \$1,000

Final Sign Sponsor

*Restaurants & Bars**

Name/logo on sign near the 18th basket telling patrons to go to the "19th hole" at any of the listed restaurants, bars, or pubs

Business cards or coupons provided by the sponsor will be included in player packs at City-sponsored local tournaments

Name/logo on City's disc golf course web page

Name/logo on City social media post

**Local restaurants only*



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	19TH HOLE SPONSOR	PAR SPONSOR	BIRDIE SPONSOR	EAGLE SPONSOR	ACE SPONSOR	COURSE SPONSOR
Name/logo on City social media post.	X	X	X	X	X	X
Name/logo on City's disc golf course webpage	X	X	X	X	X	X
Business cards or coupons provided by the sponsor will be included in player packs at City-sponsored local tournaments	X	X	X	X	X	X
Name/logo on sign near the 18th basket telling patrons to go to the "19th hole" at any of the listed restaurants, bars, or pubs	X					
Name/Logo on tee pad sign		X				
Name/logo on tee pad sign of signature hole			X			
Name/logo on tee pad sign of a hole with a bench				X		
Name on main marquee information board					X	
Name/logo mentioned in City's email newsletter					X	X
Mention in a quarterly mailed newsletter to all De Soto households					X	X
Two free registrations for any City-sponsored disc golf tournament held at the course					X	X
Mention as title sponsor in disc golf course press release						X
Name/logo on main marquee information board (featured position)						X



RIVERFEST PARK DISC GOLF COURSE

SPONSORSHIP GUIDELINES

These guidelines apply to all potential sponsors who wish to support the Riverfest Park Disc Golf Course through financial contributions or in-kind services.

Eligibility

The City will not accept a sponsorship from an entity or individual that wishes to advertise or promote:

- 1.The manufacture, distribution and wholesaling of cigarettes, tobacco products, and vapor products;
- 2.The manufacture, distribution, and wholesaling of alcohol, except where alcoholic beverages have been authorized for sale and consumption on the premises;
- 3.Pornography;
- 4.Candidates or campaigns pertaining to political elections

Sponsorship Levels and Term

Each sponsorship level includes a set of benefits as detailed in the official sponsorship packet provided by the city.

- 1.Course Level Sponsorships are offered for a 5-year agreement.
- 2.Hole Level Sponsorships and other themed levels are available for a 3-year agreement.

Sponsorship Criteria & Approval

The City shall consider, but is not limited to, the following criteria, if applicable, when evaluating a sponsorship proposal. In all cases the City shall have the ability to accept or reject the proposal based on:

- 1.The compatibility of the entity or individual's mission, product and promotional goals with the City's Community Vision, Mission, Values, Ordinances, and Policies;
- 2.The compatibility and appropriateness of the entity or individual's mission, product and promotional goals with the City program, event or personal property to be sponsored;
- 3.The compatibility of the entity or individual's proposal with the standards, aesthetic values and visual integrity of City property and expectations of users;
- 4.The entity or individual's past record of involvement in the community and City projects;
- 5.The timeliness or readiness of the entity or individual to enter an agreement;
- 6.The actual value, in cash or in kind goods or services, of a proposed sponsorship in relation to the benefit of the entity or individual and the City;
- 7.The City's operating and maintenance costs, including staff time or other additional responsibilities associated with a sponsorship proposal;
- 8.The inclusion of conditions that would limit the City's ability to enter into agreements with other sponsors or to carry out its functions fully and impartially; and
- 9.The potential for public perception of partiality, impropriety or implied relationship with the City

Termination

The City reserves the right to terminate any sponsorship at any time if, in the City's sole discretion, continuation of the sponsorship is not in the best interests of the City.

RIVERFEST PARK DISC GOLF COURSE SPONSORSHIP INTEREST FORM

Thank you for your interest in sponsoring the Riverfest Park Disc Golf Course. Please complete this form to help us understand your sponsorship preferences and requirements. Upon receipt of your interest form, we will contact you to discuss the next steps in the sponsorship process.

SPONSOR INFORMATION

Business/Organization Name/Sponsor Name :
Name of the Listed Sponsor

Address :

Contact Person :
Name Title

Contact Info :
Phone Email

SPONSORSHIP LEVEL (PLEASE CHECK ONE)

Course Level Sponsorship (5-Year Term)

- Course Sponsor (\$15,000+)
- Ace Level Sponsor (\$5,000+)

Hole Level Sponsorship (3-Year Term)

- Eagle Level Sponsorship (\$2,000)
- Birdie Level Sponsorship (\$1,500)
- Par Level Sponsorship (\$1,000)
- 19th Hole Sponsorship (\$1,000)

In-Kind Sponsorship Proposal (if applicable)

Please provide a brief description of your in-kind services or items for sponsorship:

PAYMENT OPTIONS

Preferred Payment Method

- Check
- Credit Card
- Bank Transfer
- In-Kind Contribution

Tax Deductible Contribution

- Yes, I would like to receive a tax-deductible form for my contribution.*

**Requiring a tax deductible form requires an additional process of donating directly to The Kansas Rural Communities Foundation*

- No, I do not need a tax-deductible form.

PLEASE SUBMIT THIS COMPLETED FORM TO: WHITNEY LANGE,
WLANGE@DESOTOKS.US OR ONLINE AT DESOTOKS.US/DISCGOLFSPONSOR

