

Meeting #1



Date: Tuesday, February 21, 2023
Time: 6:00 pm to 8:00 pm
Location: City Hall, Senior Center

Committee Purpose:

To represent the community and make recommendations that shape the development of the Designing De Soto Strategic Plan.

Meeting Purpose:

To provide an orientation for Advisory Group members, introduce the planning process, gather insight into the community vision, and identify and prioritize the trends and disruptors facing the community.

Attachments:

- Member's Guide
- Designing De Soto Handout
- Community Engagement Summary
- ETC Survey Results
- Community Snapshot
- Shockey Roadmap

Time	Agenda Item	Discussion Lead
6:00 pm	Welcome	City of De Soto
6:05 pm	Introductions – <i>Where did you grow up and what did you like about it?</i>	Sheila Shockey, Shockey Consulting
6:15 pm	Member Orientation Purpose & Process Community Engagement	Taylor Vande Velde, Shockey Consulting
6:30 pm	Discuss & Prioritize Disruptors & Trends Impacting Community	Group Exercise
7:55 pm	Questions & Next Steps	Taylor Vande Velde
8:00 pm	Adjourn	

PLAYBOOK

Advisory Group

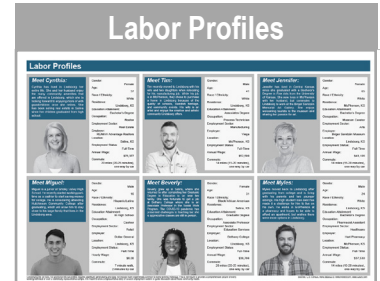
DIRECTIONS

Step 1: Exercise Set Up

- Break into small groups.
- Deal out the **TREND CARD** to group members until gone.
- Deal out the **LABOR PROFILE CHARACTER CARD** so each person at the table has a labor profile character they will assume during the discussion.

Step 2: Share Labor Profiles

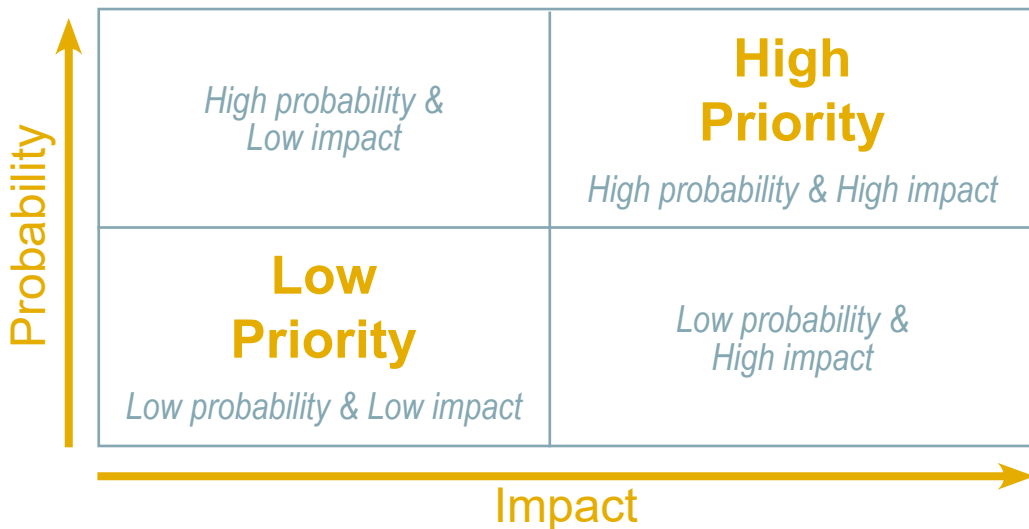
Go around the table and each person will share what **LABOR PROFILE CHARACTER** they will represent during the discussion.



Step 3: Trend Card Discussion

- Go around the table one at a time and share the information on your **TREND CARD**.
- Discuss the **TREND** as the **CHARACTER** you have been assigned. Think from their perspective and answer the following questions:
 - *Probability:* Does this trend have a low or high likelihood of happening?
 - *Community Impact:* Will the trend have a low or high impact on the De Soto community? Will the trend require big changes to accommodate the expanding workforce?
 - *Workforce Impact:* Will the trend require big changes to accommodate the expanding workforce?

Repeat Process at Step 3 until time is called or you are through all the **TREND CARDS**.



NOTES
